



ASMARA COLLEGE OF EDUCATION GRADUATES STUDENTS

Asmara College of Education has conferred post graduate diploma to 57 teachers including 13 females yesterday, 31 January.

According to Dr. Yonas Mesfun,

Acting Dean of the Collage, the graduates include 18 in Social Science, 30 in Pedagogy and 9 in English Language.

Dr. Yonas went on to say that the one year training incorporated

basic concepts of Pedagogy and Psychology, students and class management, languages training modality, social and natural science, as well as exams preparation and planning.

Dr. Yonas further noted that in four rounds that the collage has graduated 312 students including 51 females in post graduate program and there is plan to introduce masters education program in the near future.

MINISTRY OF AGRICULTURE: ACTIVITY ASSESSMENT MEETING



The Ministry of Agriculture organized activity assessment meeting of 2022 on 26 and 27 January here in Asmara.

According to report presented at the meeting, water and soil conservation activities have been conducted on over 50 thousand hectares of land and out of about 512 thousand hectares of arable land over 96% have been cultivated with various types of crops and oil crops.

Regarding vegetables and fruits farming, the report indicated that vegetable farming has been conducted on over 22 thousand hectares of land and fruits farming on over 4 thousand 600 hectares of land.

The report further noted that cross breeding has been carried out on 1 thousand 500 dairy cows and the number of dairy cows has increased by 11%.

The report also called on poultry farmers to exert strong effort in the development of poultry farming with a view to meet market demands of eggs.

According to the report, the number of bee hives has increased from 34 thousand to 39 thousand and called on bee farmers to exert more effort for better outcome.

With regards vaccination programs, the report noted that vaccination has been provided to 1.1 million livestock and hens and over 383 thousand livestock have received medical treatment.

The participants conducted extensive discussion on the report presented and adopted various recommendations.

Speaking at the event, Mr. Arefaine Berhe, Minister of Agriculture, called for reinforced effort on water and soil conservation, use of improved crops seeds, expansion of oil crops production, development of household poultry farming, assignment of agricultural experts to village level, organizing training programs for farmers, development of sweet potato farming, production of natural fertilizers and pesticides as well as encouragement for exemplary farmers.

VOLUNTARY BLOOD DONATION

Employees of several institutions in the Central Region voluntarily donated 330 units of blood from 23 to 28 January.

According to Mr. Mehari Abraham, head of the National Blood Transfusion Service, the voluntary blood donors were from the office of the Chief of Staff of the Ministry of Defense, Customs office, Badme Construction and Development Company, National Union of Eritrean Youth and Students branch in Arbaete Asmara, Sembel sub-zone administration, Sabur Printing Press and Eri-Tel.

Indicating that enriching the blood transfusion service is the responsibility of every citizen, Mr. Mehari commended the effort the Ministry of health is exerting to develop human resources and equipment of the center.

Assistant Nurse Fesehaye Atobrhan, from the National Blood Transfusion Service, on his part called for increased contribution of the public with a view to enrich blood supply of the center.

The participants on their part expressed satisfaction for voluntarily donating their blood with a view to save lives with their renewable blood.

ERITREAN NATIONALS IN AUSTRALIA HOLD MEETING

Mr. Yosuf Saiq, Head of Organizational Affairs of the PFDJ, holds virtual and in person meeting with nationals from various cities of Australia focusing on strengthening organizational capacity.

A the meeting conducted from 22 to 29 January with nationals in Sydney, Brisbane, Melbourne, Adelaide and Perth, Mr. Yosuf gave briefing on the history of the struggle of the people of

Eritrea for independence as well as in safeguarding the national sovereignty.

Mr. Yosuf also gave briefing on the covert and open hostilities that have been perpetrated against Eritrea and the strong resilience of the Eritrean people to combat and foil the hostilities.

Indicating that the encouraging stage Eritrea has currently secured is the result of strong

resilience and perseverance of the Government and people of Eritrea, Mr. Yosuf called on the nationals to strengthen organizational capacity and participation in the national affairs.

The participants of the meeting on their part expressed readiness to strengthen organizational capacity and participation in the implementation of the national development drives.



LOCAL NEWS

VICTORY OF ERITREAN CYCLISTS AT SEVERAL COMPETITIONS



Eritrean cyclists, who have started this new season in a variety of competitions around the world, have clinched shining victories on 29 January.

Accordingly, Biniam Ghirmay, one of the leading Eritrean cyclists, has become winner of Silver Medal at the competition held in Spain by finishing the 141.6 km race in second place.

Biniam Ghirmay has also won Bronze Medal at the competition held at another Spanish classic before two days.

Member of the Eritrean Cycling

National Team, Henok Mulubrhan also came in second place at the final stage of La Tropicale Amisa Bongo in Gabon.

According to the overall result of the Tour, Natnael Berhane and Dawit Yemane stood 4th and 5th in the General Classification, Henok Mulubrhan 3rd in the points category and 3rd in best young rider and Aklilu Arefaine

3rd in the king of mountain classification.

Eritrean National Cycling Team has also become third in the overall result.

In related news, one of Eritrea's experienced riders, Metkel Eyob, has won third place at the third Tour of Sharjah, held in the United Arab Emirates.

ERITREA PARTICIPATES AT CAIRO BOOK FAIR

Eritrea, through the Eritrean Embassy in Egypt, has participated at the 54th Cairo Book Fair.

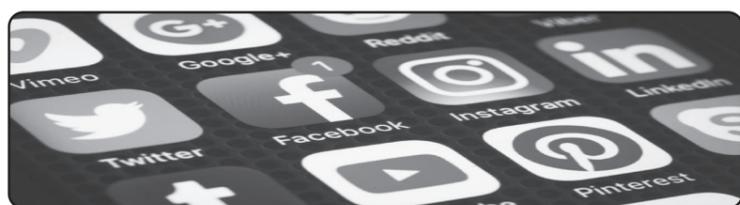
The Book Fair that was staged at the International Exhibition Center was officially opened by Mr. Moustafa Madbouly, Prime Minister of Egypt and Dr. Neveen Al-Kilany, Minister of Culture.

Eritrea displayed books depicting the history, geographical location, natural resources and tourism attractions of Eritrea as well as culture and diversity of the Eritrean people.

At the Book Fair, Mr. Fasil Gebreselasie, Eritrean Ambassador to Egypt, gave briefing to the senior officials that visited the Eritrean pavilion.



from Social Media



ERITREA PROFILE

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As the contours of peace loom on the horizon, there are facts that cannot be glossed over. The misguided obsession to delegitimize normative regional defense cooperation & fabricated allegations of "atrocities" were two faces of the same coin designed to downplay TPLF culpability

AnnGarrison @AnnGarrison · Jan 22
Dr. Tedros Adhanom Ghebreyesus, head of the World Health Organization, lied to the world for two years. "At the Center of the World in #Ethiopia," a book by Steven Were Omamo, former World Food Program Director in Ethiopia, reveals that there was no famine or siege in #Tigray. 1/2
[Show this thread](#)

2:55 PM · Jan 25, 2023 · 15.6K Views

616 Retweets 5 Quote Tweets 614 Likes

Amb. Sophia Tesfamariam @AmbStesfamariam · Jan 30

Paid a visit to H.E. Mr. Jaime Hermida Castillo, PR of #Nicaragua. Discussed ongoing changes & shifting alliances in Central & Latin America, the role of #UNASUR, #CELAC & #ALBA for genuine #political & #economic independence in the region, & #Eritrea #Nicaragua collaboration @UN

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Community Action in Environmental Sanitation

Simon Weldemichael

Environmental sanitation is a prerequisite to improved health and quality of life. We cannot defeat infectious diseases that plague the community until we have won the battle for safe and clean environment. Eritrea's media outlets, local administration and health professionals are working in tandem to increase people's awareness about the importance of sanitation and hygienic behaviors.

In Eritrea, the community's involvement in environmental sanitation is believed to be the key factor in fighting diseases. The Environmental Management Regulation issued in 2017 stipulates that "every urban and rural administrative authority shall establish efficient waste management systems and safe dumping sites in their locality." In both rural and urban areas, people assume the responsibility to keep their surroundings safe and clean. Communities arrange regular weekly and monthly sanitation programs, locally known as 'wefera tsriet,' and clean their surroundings.

Environmental sanitation protects human health and well-being and plays a significant role in breaking the cycle of many infectious and communicable diseases. Environmental

sanitation is more than just building latrines and managing waste. When we look at the environmental sanitation through community action it is far more than hygiene. It's about the behavioral change of the community and its empowerment.

The government introduced Community Led Total Sanitation (CLTS) that recognizes the role of communities in promoting and managing sanitation. CLTS focuses on low cost sanitation using locally available materials that is managed at community level. Beyond addressing sanitation issues, CLTS addresses issues such as empowerment, self-reliance, and sustainability.

Eritrea has made notable progress in mobilizing the community to undertake initiatives that support environmental sanitation. One such progress has been registered in the ongoing efforts to attain the national mission of declaring Eritrea an Open Defecation Free (ODF) country. According to reports the number of villages that have been declared ODF is rising from time to time.

The success of CLTS depends on the community's ability to define problems and implement solutions. This is also important for community empowerment. When people assume the responsibility of cleaning their



surrounding they have control over the development of the environment.

People are getting the required knowledge about health-related risks of poor sanitation and bringing about behavioral change. Once the behavioral change is achieved it is easy for the community to develop an action plan. By mobilizing their human and material resources, communities show incredible results without the support of external agencies.

Government agencies inspect

villages and verify their ODF status. The verification and certification has empowered communities in villages that have been declared ODF and inspired others to follow suit.

Water, environment and sanitation are at the very core of the Sustainable Development Goals (SDGs), 17 in total, built on the momentum generated by the earlier Millennium Development Goals (MDGs). The objective of SDGs is to produce a set of universal goals that meet the urgent challenges of the world. Environmental sanitation, safe water and hygiene are among the priorities of SDGs and are considered pillars of human health and well-being.

Eritrea has been working to execute the SDGs at a national level. The progress made in executing development initiatives like water, sanitation, health, education, and environmental protection is on track to achieving the SDGs on time. Access to safe and clean water has increased tremendously over the years. Nationwide, access to clean water is now approximately 85 percent, which was only 13 percent when Eritrea became independent in 1991.

Environmental sanitation is a vital prerequisite to having safe and clean water, and people's understanding that an improved environmental sanitation improves the quality

of water by reducing pollution is increasing. Access to safe water is a strong determinant of a healthy and productive life. Access to safe and clean water and living in a clean environment is a human right, and the Eritrean Environmental Protection, Management and Rehabilitation Framework makes a provision for that. The framework states that "Every person in Eritrea has the right to a clean, healthy and scenic environment and the corresponding duty to protect the environment against pollution and degradation as well as to contribute individually and/or collectively to the maintenance and enhancement of the environment."

Eritrea is working hard, through community action, to ensure that basic sanitation prevails. The implementation of community led sanitation has helped the public to understand how environmental sanitation impacts its lives. As a result of this understanding, rural communities are encouraged to build toilets. The existing strong social bonds and strong spirit of cooperation are enabling them to help one another in building latrines in every household. For example, 93 out of the 94 villages in the Central region have built latrines and fully implemented the community based environmental sanitation program.



*C*ontinued on page 5

Book Review

Tesfaye Gebreab's *The Nurenebi File* translated by Alemseged Tesfai

Sona Berhane

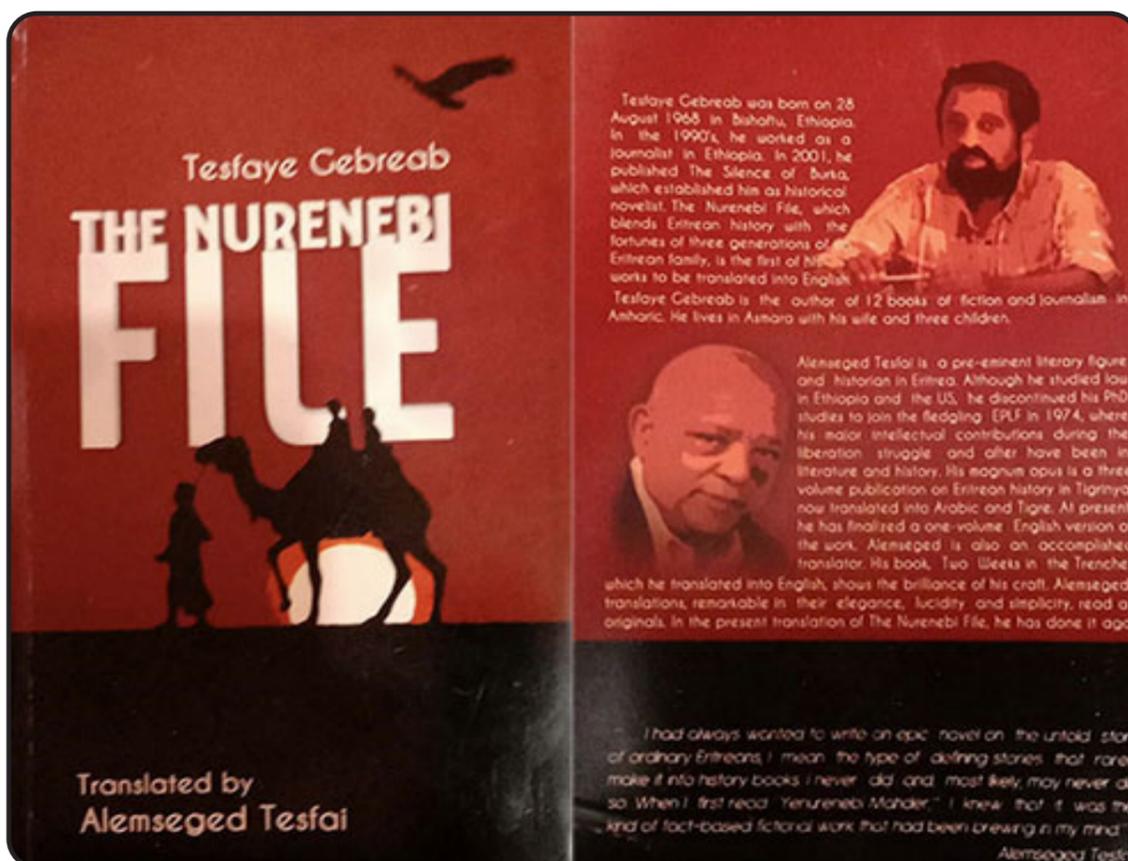
The Nurenebi File is the English translation of the Amharic historical novel *Yenurenebi Mahder*, written by journalist and author Tesfaye Gebreab. It depicts the past one hundred and twenty odd years of Eritrean history with such intensely intertwined accuracy and descriptive honesty.

Beginning with the terrible drought that swept across the country during the end of the 19th century, this chronicle follows the apparently ill-fated life of Nurenebi and his family. Theirs is a tale that spans across several generations. Written in the author's characteristically engrossing style, the book is a lucid and cogent narration of this family's lifelong trek, and reads as a coherent, well-informed historical text.

As you read this book and come to know the characters, you will experience a certain familiarity. What provokes this feeling is the unstated truth that their exceptionality lies in their ordinariness – their familiarity. They endured what all Eritreans endured and they longed for what every Eritrean longed for. Their lives are the lives of all Eritreans. Reading this book brings about a wave of nostalgia, and then leaves you with a quiet sort of understanding.

The history of this family stretches around the history of this country. The book's crowning achievement is its readability. The tale moves along swimmingly, and does not tax or overwhelm. In his narration, Tesfaye includes references, historic accounts, commentaries, and brackets, these little asides here and there (which I found particularly enjoyable); none of these hinder the motion of the story and only serve to orient the reader.

Over the course of this historical saga, the reader is taken across Kebessa and Metahit, left to fume on the humid coast and brought to stay on the lush plateaus; to meet a variety of formidable historical figures and confront every facet of colonial



maltreatment; and yet, in the long arduous journey, is never led to lose sight of the essence of Eritrean folk. I imagine this was the personal experience of the author when, in the course of assembling the book, he embarked on his intensive study of Eritrean history.

In what would sadly be his last work, Tesfaye again combines the journalist's impulse for research and factual accuracy with the novelist's ability to grant them life. As he admits in his introduction, a box of old documents, a historical period heavy with untapped potential, and the creative challenge of blending the historical with the fictional were simply too fascinating to resist.

Featuring actual historical figures lends this novel much credibility. It testifies to the author's imaginative flexibility to portray their interactions so realistically. Indeed, so convincing are the parts of the novel that were of the author's making that one would be hard-pressed, as I was, to clearly identify where historical chronicling ends and author's imagination begins. And while I understand that a historical novel cannot be otherwise, there were

moments I was unnerved by its seamlessness.

But it must be remembered that this book is a novel. In fact, in his introductory note, Tesfaye takes care to let us know that over half of it is imagined. Still, keeping in mind that he was able to achieve this while being constrained to remain true to the people and events of the family on whom the story is based, one cannot help but think of the stories that could be told, the lives that could be examined if the creative imagination is made to roam free over the rich, fertile soil of Eritrean history.

As for the translation itself,

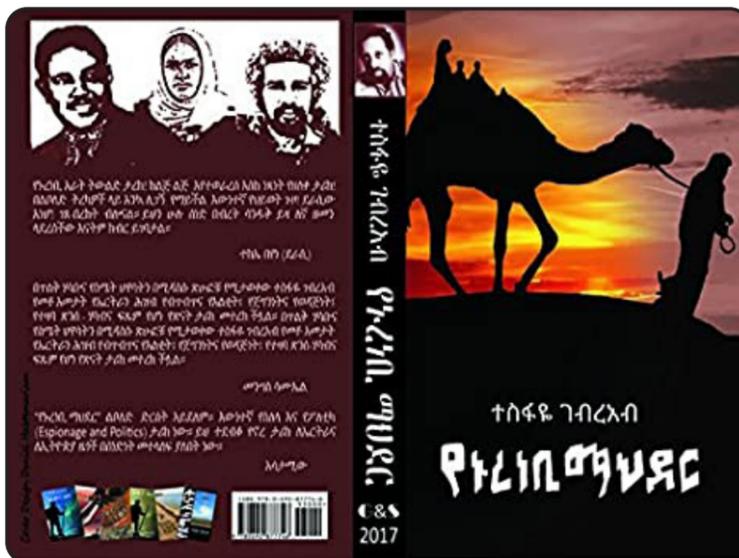
it was done by the immensely talented writer-historian, Alemseged Tesfai. It will be evident to those who have read either the Amharic or Tigrigna versions that Alemseged has not strayed too far from the original text, either in tone or form. He has not imposed himself on the text. His style is often times praised for its simplicity. It is easy to forget the degrees of attention and constraint involved in creating effortless simplicity. There is no question as to his mastery of the language: his translation is neither affected nor showy. Nor does it feel strained. The claim that his translations read as originals is not an exaggeration. And yet, there is

a distinct quality to the way he translates, not always discernible but always there, that sets it slightly apart.

Altogether, in terms of significant cultural and literary elements that could have been (and usually are) sacrificed for the sake of translational coherence, Alemseged has managed to preserve almost perfectly the essence of the text that has made this superb English version as intelligible and, more importantly, as Eritrean as its Tigrigna counterpart. (I read the book in the translated Tigrigna not the original Amharic.)

From its intimate acquaintance with its subject to its highly relatable characters, the smoothness of its flow to its calculated backstops, *The Nurenebi File* is a book that one can, with earnestness and a touch of pride, recommend to others. And not only because it would, as Tesfaye humbly suggests, make for a delightful Sunday afternoon, but also because it is over a century's worth of Eritrean history in a beautifully narrated nutshell.

On the 24th of December, two weeks after the launching of the translation of his book, Tesfaye Gebreab died while receiving medical treatment in Kenya. His untimely death was a great loss. Knowing he had produced numerous outstanding works in the domains of both journalism and the historical novel, I could not help but feel that we had lost him just as he was getting started. Through his writings, Tesfaye had been a friend and an ally to the helpless, and a voice for the voiceless. This had garnered him wide admiration and respect. It had also incurred quite an opposition. But if the measure of a man is to be inferred by the enemies he makes, then it can be said that Tesfaye lived his life in the pursuit of a worthy cause. He will be remembered for his remarkable ability to wield the pen and his devoted search for truth. Tesfaye Gebreab closed his eventful and highly productive career with *The Nurenebi File*, a seminal book about his country of origin.



Photographers Corner

Photo: Kubrom Tsehaye

Assab Airport from A Bird's Eyeview



NEWS



Arts training to youth in Central Region

The Culture and Sports Department in the Central region organized training to 79 youth on painting, literature and poems.

The trainees included 38 in painting and 41 in literature and poem.

Speaking at the conclusion event of the training on 30 January, Mr. Siraj Mahmud, representative of the department, said that objective of the training was to upgrade the vocational capacity of the youth and called on the trainees to apply the training they were provided in improving their livelihoods.

Commending for the training opportunity they were provided, representative of the trainees called for the sustainability of the training.

Community Action in . . .

Continued from page 3

Across the nation, access to latrines has been expanding. When Eritrea became independent in 1991, only about 12.8 percent of households had access to latrines. Today, about 77 percent of all villages

have been declared open defecation free. More importantly, the public's awareness of good hygiene practices and their role in reducing the spread of diseases has increased notably. Without environmental sanitation there would be no health and if there is no health there would be no sustainable development.



**KERKEBET MINING SHARE COMPANY**

Add: St. 1A-174 House No.41 THETERAT Asmara, Eritrea.
P.O.BOX 9258 Tel:00291-112600 or 00291-08373227

VACANCY ANNOUNCEMENT

Kerkebet Mining Share Company is inviting qualified and competitive applicants for the following positions:

1.Accountant

Number required; 1

Place of Work: - Asmara

Type of Contract: - Definite period of one year

Salary :- As per the company salary Scale

Qualification and experience

Education- BA degree in accounting

Work Experience – Minimum 5 years in accounting

-Experience working with mining company is preferable

Other Abilities -Well experienced in MS office suite

-Excellent with kinds of financial software

-Fluent in verbal and written English, and inter personal skill, communication skills

-With some spoken Chinese would be advantageous

Good health and able to pass a full physical body check

2. Mineral Exploration Engineer

Number Required; 1

Place of Work -Asmara/Kerkebet

Type of Contract: - Definite period of one year

Salary :- As per the company salary Scale

Qualification and experience

Education - BA degree in mineral exploration or relevant majors

Work Experience -10 years in mining exploration engineering

-Experience working for mineral extraction industry is preferable

Other Abilities- Well experienced in mineralogy

-Excellent with kinds of geological software, such as CAD,

ArcGIS, GEOVIA Surpac

-Fluent in verbal and written English, and inter personal skill, communication skills

-With some spoken Chinese would be advantageous

Good health and able to pass a full physical body check

3.Engineering Geologist

Number Required; 1

Place of Work: - Asmara/Kerkebet

Type of Contract: - Definite period of one year

Salary :- As per the company salary Scale

Qualification and experience

1. Education- Masters/BA degree in engineering geology or relevant majors

2. Work Experience -5 years M.A /10 years B.A in engineering geology area

-Experience working with mining company is preferable

Other Abilities- Well experienced in analyses and interpret data

-Excellent with kinds of geological software such as CAD,

ArcGIS, GEOVIA Surpac

-Fluent in verbal and written English, and inter personal skill, communication skills

-With some spoken Chinese would be advantageous
Good health and able to pass a full physical body check

4. Hydrogeological Engineer

Number Required; 1

Place of Work: - Asmara/Kerkebet

Type of Contract: - definite period of one year

Salary :- As per the company salary Scale

Qualification and experience

Education- BA degree in Hydrogeology Engineering or relevant majors

3. Work Experience -5 years in hydrogeological engineering area

-Experience working with mining company is preferable

Other Abilities- Well experienced in hydrogeology, geochemistry and related

-Excellent with kinds of geological software such as CAD,

ArcGIS, GEOVIA Surpac

-Fluent in verbal and written English, and inter personal skill,

communication skills

-With some spoken Chinese would be advantageous

Good health and able to pass a full physical body check

5.Driver

Number required; 2

Place of Work: - Kerkebet

Type of Contract: - Definite period of one year

Salary :- As per the company salary Scale

Qualification and experience

Education- 12th Grade complete

Driving License Grade- 4th grade or above

Age Below 50

Work Experience – Minimum 10 years

-Experience working with mining company is preferable

Other Abilities -Good in verbal and written English, and inter personal skill, communication skills

-With some mechanical knowledge and ability would be advantageous

Good health and able to pass a full physical body check

Additional requirements

1, Having fulfilled his/her National service and provide of release paper from the ministry of Defense

2, Present Clearance paper from current/last employer

3, Attached Documents: CV, educational and Work Experience credentials, Copy of National Identity Card, ...

4, Only short listed applicants would be considered for interview

5, Deadline 7 working days from the day of publication in the news paper

**Address: please email you application to
Kerkebet Mining Share Company
P.O.BOX 9258 Asmara, Eritrea**

Please send a copy of your application to Aliens Employment Permit Affairs P.O.BOX 7940

VACANCY ANNOUNCEMENT

Aggreko International Eritrea Project LTD is inviting applicants for the following position for its Bisha Site Project;

Mechanic

Job Title 1: Mechanic

Reporting Level: The position reports to the Site Operations Supervisor

Purpose of the Job: To operate, maintain and repair Aggreko equipment as per work instructions in accordance with Aggreko standards.

Key responsibilities:

- To carry out 'A' and 'B' service maintenance as per work instruction on Aggreko generators
- To carry out major maintenance as per work instruction on Aggreko generators
- To carry out systematic fault finding and repairs on mechanical equipment including DC control circuits.
- To carry out Aggreko 'Health Checks', interpret results and carry out required adjustments / repairs
- To carry out procedural based failure reporting using paper and electronic systems
- To carry out 'On the Job Training' for service crew.
- To complete and maintain paper and electronic records as per site specifics
- Operate the Aggreko MMS and M3 system
- To operate, diagnose Aggreko generator controllers.
- Issuing non- AC electrical 'permit to work'. (LOTO)
- Assisting with the installation and demobilisation of Aggreko equipment.
- To follow and comply with Aggreko QHSE standards
- Adherence to 5S
- Demonstrate value for safety of self and others
- Aggreko places a strong emphasis on health, operational safety and environmental protection. It is a requirement and moral obligation of each employee to be actively committed and accountable for compliance to the Aggreko Health, Safety & Environmental policies, operating procedures and compliance to local legislation.

Qualifications and Skills

- Qualified Mechanical Technician with a minimum of 5 years' experience in power generation equipment and systems.
- Diploma in Mechanical Engineering or equivalent qualification
- PC literacy in a Microsoft environment or ERP system
- Must successfully complete ALL assessments in compliance with Gen Tech Mechanical requirements.
- The ability to use specialist tools and ensuring all tooling is calibrated in accordance with Aggreko standards and local legislation
- Must be capable of working in a restricted space and at heights.
- Ability to work autonomously when required
- Ability to coach and mentor
- To be certified as LOTO after a defined grace period and maintain certification throughout employment

General Information and other requirements:

- **Place of Work:** Bisha site.
- **Type of contract:** Indefinite Period.
- **Salary:** As per Company salary scale.

Additional requirement for Nationals:

- Having fulfilled his/her National Service obligation and provide evidence of release paper from the Ministry of Defense.
- Present clearance paper from current/last employer
- Testimonial documents to be attached (CV, work experience credentials, a copy of your National Identity Card etc.).
- Only shortlisted applicants would be considered as potential candidates for an interview.
- Application documents will not be returned to sender and,
- All applications should be sent through the post office.
- Deadline for application: 10 days from the day of publication in the Newspaper.

- **Address: Please mail your applications to :**
Aggreko International Eritrea Project Limited
P. O. Box 4276 Asmara, Eritrea

Note to Eritrean applicants:

Please send a copy of your application to
 Ministry of Labor and Human Welfare
 Department of Labor
 P.O.BOX 5252, Asmara, Eritrea



Q and A

“It’s better to focus on your resources than complain about your challenges” Engineer Tedros Mehari

Mussie Efriem

Welcome home. Please introduce yourself.

My name is Tedros Mehari Embaye. I was born in 1974 in Addis Ababa, Ethiopia, and grew up there. When I turned 17, I went to Sweden. I studied the Swedish language for three years before joining the university where I studied embedded software programming. After graduation I worked at various institutions to have experience until I opened up my own engineering consulting firm in 2013. The firm deals with challenges in computer engineering, giving consultation services and preparing formats. It has 13 permanent and eight part-time engineers.

You were born and raised abroad, but you have strong ties with your motherland, and I attended your seminar at the hall of the National Union of Eritrean Youth and Students which was amazing. What’s the secret behind this?

The main one starts at home. My family played a big role in inspiring me to have a good connection with my country. I grew up learning to love my country and people, which helped me to have a strong bond. Secondly, when I was leaving Ethiopia for Sweden, Eritrea had been independent for a year and that had its own impact. I’ve never missed any national occasion and community gathering in Sweden. And since 2000 I have been coming to Eritrea every year. Another reason is the distorted view of the western world about our country due to their geopolitical interests. I think it’s the combination of all these reasons that has made me have a strong connection with my homeland.

You’ve worked for more than 18 years. What kinds of challenges do you face and how do you deal with them?

We are immigrants in a country whose values and ours don’t match. That’s a major challenge. But the most crucial thing is our

Our guest today, Engineer Tedros Mehari, has an engineering consulting firm abroad. He was born and raised abroad and visits his home country every year to share his knowledge with his compatriots.

attitude. We should never allow our challenges to control our minds. We need to have positive attitude in order to overcome our problems. It doesn’t matter how big the challenges are; just set out to win and move forward.

I grew up with my grandmother watching how she was overcoming her challenges. So I convinced myself that I could gain from challenges instead of getting hurt. The skin color difference is another major challenge. But we can face everything calmly. In any case, it’s better to focus on your resources than complain about your challenges.

How would you define technology?

Right now, technology has become one of the most important things in human life. Technology makes our daily lives easier and it’s a field that includes a variety of innovations. For many reasons we hear a lot of negative attitudes toward it, but technology has never been negative. It rather

helps people to climb higher levels. So, we should look at how we can use it instead of framing it as a problem.

Many argue that technology is making people be ruled by individuals. What’s your opinion?

That’s right. Most technology companies are owned by individuals, and the individuals can surely manipulate the technology and get people to be ruled by their will and for their benefit. To say the least, the challenge is not easy. Some companies try to get into your emotions and tune you out. But we can counter that by doing research to expose what they are really doing behind the screen.

I’ve heard that you also work Shida Media. Tell us a little bit about the media and your duty there.

I’m an interim Editor-in-Chief of Shida Media. Shida Media is part of Shida Network and is



a source of information. Shida Network is a large network that includes Shida Media Network, Shida Animation, Shida Commerce and Shida Printing. But most people know only Shida Media because we’ve been using it more than the others.

Many well-known Eritreans and others write articles that are posted on Shida Media. Generally, we post publications that focus on the image of Eritrea and current affairs. Renowned people who write articles on the media include Eritreans such as Alemseged Tesfay, Zemheret Yohannes, and Professor Gideon Abay, and from other countries authors such as Abiy Birle, Omar Benamin (Ethiopian political analyst), Professor Omer Hassan (Advisor to the President of the Somali Region in Ethiopia), and

Mr. Yannis, the former Finance Minister of Greece.

People’s characteristics you admire and hate?

A person who sees challenges as opportunities is my best one. And a person who gives up easily and always says “I can’t” is my least favorite. If you are a good person you can be productive wherever you go. And my grandma is one of my favorite persons I admire. She was my guide, she had played a big role in my life. It’s because of her that I have reached where I am now.

What are the most unforgettable days in your professional life, happy and sad days?

My happiest day is the day I set up my own company and hired someone to work in my company. That is a very special day for me. It is great for me because I stepped up from one level to another level of my life, and I don’t forget that day. There are also so many annoying occasions in our daily work, but it’s difficult for me to pick one.

Any other message ...

We need to understand that technology is our asset. If we use it properly we will win because it is one of the most important things in the world today. And it’s important to know what it is and how it works, and how the companies are working behind the screen.

Thank you so much!!

